



MAM 2020

Molecular Approaches to Malaria

23-27 February 2020 | Lorne | Victoria | Australia

ANOPHELES MACULIPENNIS COURTESY OF WELLCOME COLLECTION

SPONSORSHIP PROSPECTUS

www.mam2020conference.com.au



We acknowledge the traditional owners and custodians of the land on which our campuses are located, the Wurundjeri people of the Kulin nation, and pay our respects to their elders past and present.

Invitation from the Organising Committee

It is our great pleasure to invite you to partner with us at the next *Molecular Approaches to Malaria* conference, MAM2020.

In 2000, the MAM conference was conceived as a forum to present the very latest advances in malaria research and to consolidate and forge new collaborative links between international researchers, exchanging information on cutting-edge technological tools and scientific advances.

MAM is held every 4 years and has become a favourite and pre-eminent malaria conference globally. In 2020, we expect more than 400 delegates over the five days. Our stellar list of speakers will share their knowledge on new strategies to reduce the global burden of malaria. The interactive program will provide ample opportunities for researchers to present their research. In addition to the program, there will hands-on workshops on key new themes in malaria biology.

By sponsoring at MAM2020, your organisation will be seen to be an integral part of the research dialogue during *Molecular Approaches to Malaria*, attended by the world's leading malaria research community.

Partnership with MAM2020 will not only help us champion the very best in malaria research but will also ensure that early career researchers from all countries and scientists from malaria endemic countries can attend the conference to present their research and interact with world leaders across different fields.

Whether your focus is on driving awareness through extensive branding or building relationships through face-to-face interaction, we would be delighted to discuss how we can best tailor the inclusions to suit your objectives.

For more information about the MAM Conference Organising Committee or our line-up of speakers please go to pages 10 -11. We very much look forward to welcoming you to Lorne in February 2020.

Co-Chairs - MAM2020 Organising Committee



**Professor
Tania de Koning-Ward**
NHMRC Senior
Research Fellow
School of Medicine,
Deakin University



**Associate Professor
Freya Fowkes**
NHMRC Fellow
Burnet Institute



**Associate Professor
Justin Boddey**
NHMRC Fellow
Walter and Eliza Hall
Institute of Medical
Research

DELEGATE PROFILE

Delegates come from a wide range of fields, including international malaria researchers working on all molecular aspects of malaria, endemic country scientists, international funding bodies, postdocs and postgraduate students. We are anticipating an attendance of around 400 delegates.

At previous conferences, delegates have come from Australia, USA, Canada, Europe (Belgium, Denmark, France, Germany, Sweden, Switzerland, The Netherlands, UK), Africa (Cameroon, Ethiopia, Ghana, Kenya, Mali, Nigeria, South Africa), Saudi Arabia and Asia (Hong Kong, Indonesia, New Caledonia, Papua New Guinea, Thailand).

CONFERENCE THEMES

This year's program is focused around topics such as the following:

- Parasite-host Interactions
- Pre-erythrocytic Biology
- Immunity and Vaccines
- Sexual Development and Transmission
- Molecular Epidemiology
- Drug discovery, Development and Resistance
- Genetics and Epigenetics
- Asexual Biology
- Pathogenesis
- Late Breaker

PREVIOUS SPONSORS, EXHIBITORS & FUNDERS

Australian National University

Australian Society for Parasitology/Elsevier/International Journal of Parasitology

The Bill and Melinda Gates Foundation

Boehringer Ingelheim Stiftung

Burnet Institute

Burroughs Wellcome Fund

Cambridge Publishers

Company of Biologists on behalf of Development, Journal of Cell Science, The Journal of Experimental Biology, Disease Models & Mechanisms and Biology Open

Deakin University

University of Queensland and Australian Infectious Diseases (AID) Research Centre

eLife

Elsevier

Georgina Sweet Fellowship

Ian Potter Foundation

Queensland Institute of Medical Research (QIMR)

Malaria Journal (BioMed Central)

Monash Biomedical Discovery Institute

Novartis

Peter Doherty Institute

University of Melbourne

Walter and Eliza Hall Institute

Wellcome Trust

REASONS TO PARTNER WITH MAM2020

Demonstrate your commitment to the industry and promote your business to a targeted market audience by:

- Engaging and connecting with 400+ scientists, researchers and academics from Australia and over 20 countries internationally.
- Increase your brand awareness and profile to a targeted audience.
- Networking with 400+ delegates in a relaxed, social and dynamic environment.
- Develop new and existing relationships.
- Generate leads for new business.

FAST FACTS

Date	23-27 February 2020
Venue	The Mantra, Lorne, Victoria
Delegates	400+ from Australia and across the World

THE VENUE

Lorne is 140 kilometres south of Melbourne, approximately a 2-hour drive by car via the Great Ocean Road.

Mantra Lorne is located on absolute beachfront, in the historic seaside town of Lorne along Victoria's famous Great Ocean Road. The resort is nestled between the crystal-clear water of Loutit Bay and the Otway Hinterland.

PROGRAM AT A GLANCE

Sun 23 Feb	Preconference Workshops Exhibitors bump in Conference opens (pm) Welcome Reception
Mon 24 Feb	Day Two Exhibition opens Conference sessions
Tue 25 Feb	Day Three Conference Sessions
Wed 26 Feb	Day Four Conference Sessions Exhibitors bump out after lunch Conference Dinner
Thu 27 Feb	Day Five Conference Sessions Lunch Conference close

SUMMARY OF PACKAGES

	Packages available	Website, EDMs, venue signage etc	Exclusive Branding Opportunity	Your choice of branding/ naming rights	Full Registration	Dinner Tickets	Exhibition Space	Delegate List
Principal sponsor \$15 000	1	✓	✓	3	4	4	✓	✓
Conference gala dinner SOLD \$10 000	1	✓	✓	2	2	4	✓	✓
Barista cart sponsor \$7 000	1	✓	✓	1	1	1	✓	✓
Conference app SOLD \$6 000	1	✓	✓		1	1	✓	✓
Welcome reception SOLD \$5 000	1	✓	✓		1	1	✓	✓
WiFi SOLD \$4 000	1	✓	✓		1	1		✓
Session sponsor \$3 500	Multiple	✓	✓					✓
Keynote speaker sponsor \$3 500	Multiple	✓	✓					✓
Breakfast session sponsor \$ 2 500	Multiple	✓	✓					✓
Poster session sponsor \$2 000	Multiple	✓	✓					✓
Pre-conference workshop sponsor \$2 000	Multiple	✓	✓					✓
Early careers researcher breakfast SOLD \$1 500	1	✓	✓					✓
Oral presentation and poster SOLD \$500	Multiple	✓	✓					

Other naming rights and branding opportunities are available, see page 8.

All prices are in Australian Dollars and are inclusive of GST.

To book your sponsorship package, please click www.mam2020conference.com.au/sponsorship-exhibition.

SPONSORSHIP PACKAGES

All sponsorship and exhibition packages are quoted in Australian Dollars (\$AUD) and include GST.

PRINCIPAL SPONSOR - ONE OPPORTUNITY \$15,000

PROMOTION

- Exclusive sponsorship of MAM2020 as a Principal Sponsor
- Verbally acknowledged throughout the Conference as the Principal Sponsor
- Opportunity to present a 2 minutes slideshow followed by a 3 minutes speaking slot on Day 1 of the Conference
- Three naming rights/branding opportunities (see page 8)
- Company logo and profile in the Conference App and website (including link)
- Logo recognition as the Principal Sponsor in all conference promotional material, including website, Conference App and venue signage
- One custom Electronic Direct Mail sent to all conference delegates (to be approved by committee)
- 1 x electronic brochure for the Conference App
- Sponsor's own signage prominently displayed at the venue (maximum of two pull up banners)
- Delegate list (name, position, company, state, country only)

REGISTRATION

- 4 x registrations including daily catering, Welcome Reception and Conference Gala Dinner
- One trade table

CONFERENCE GALA DINNER SPONSOR – ONE OPPORTUNITY \$10,000

SOLD

PROMOTION

- Verbally acknowledged throughout the Conference as the Conference Gala Dinner Sponsor
- Exclusive sponsorship of the Conference Gala Dinner
- Opportunity to present a 2 minutes slideshow followed by a 3 minutes speaking slot to welcome delegates to the dinner
- Two naming rights/branding opportunities (see page 8)
- Company logo and profile in the Conference App and website (including link)
- Logo recognition as the Gala Dinner Sponsor in all conference promotional material, including website, Conference App and venue signage
- 1 x electronic brochure for the Conference App
- Opportunity to provide corporate merchandise for all dinner tables (at sponsor's own expense)
- Sponsor's own signage prominently displayed at both the conference and the dinner venue (maximum of two pull up banners)
- Delegate list (name, position, company, state, country only)

REGISTRATION

- 2 x registrations including daily catering, Welcome Reception and Conference Gala Dinner + 2 additional registrations to the Conference Gala Dinner
- One trade table

BARISTA CART SPONSOR – ONE OPPORTUNITY \$7,000

PROMOTION

- Exclusive sponsorship of the Conference Barista Cart
- Opportunity to brand the Barista Cart area
- Opportunity to supply corporate branded aprons, caps and coffee cups
- Company logo and profile in the Conference App and website (including link)
- Logo recognition as the Barista Cart Sponsor in all conference promotional material, including website, conference app and venue signage
- 1 x electronic brochure for the Conference App
- Delegate list – Name, Organisation, City, Country
- Electronic brochure in the Conference App

REGISTRATION

- 1 x registration including daily catering, Welcome Reception and Conference Gala Dinner
- One trade table

CONFERENCE APP SPONSOR – ONE OPPORTUNITY \$6,000

SOLD

Our Conference App continues to grow in popularity with delegates accessing the program, speakers' biographies, and exhibitor information. The Conference App sponsor will enjoy a banner ad on the front page of the App which delegates will access each day of the conference - a great package for continued exposure throughout the entire meeting.

- Verbally acknowledged throughout the Conference as Conference App Sponsor
- Company logo and profile in the Conference App and website (including link)
- Logo recognition as the Conference App Sponsor in all conference promotional material, including website, Conference App and venue signage
- 1 x electronic brochure for the Conference App
- Sponsor's own signage prominently displayed at the venue (maximum of two pull up banners)
- Delegate list (name, position, company, state, country only)

REGISTRATION

- 1 x registration including daily catering, Welcome Reception and Conference Gala Dinner
- One trade table

WELCOME RECEPTION SPONSOR – ONE OPPORTUNITY \$5,000

SOLD

PROMOTION

- Exclusive sponsorship of the Conference Welcome Reception
- Verbally acknowledged throughout the Conference as the Welcome Reception Sponsor
- Company logo and profile in the Conference App and website (including link)
- Logo recognition as Welcome Reception Sponsor in all conference promotional material, including website, Conference App and venue signage
- Sponsor's own signage prominently displayed at the venue (maximum of two pull up banners)
- Delegate list (name, position, company, state, country only)

REGISTRATION

- 1 x registration including daily catering, Welcome Reception and Conference Gala Dinner
- One trade table

WIFI SPONSOR \$4,000

SOLD

- Exclusive sponsorship of the Wi-Fi (Internet) service throughout the conference
- The conference Wi-Fi provides excellent exposure for your business as delegates log on using your name as a password
- The landing page will also be your company website
- Logo recognition as the Wi-Fi Sponsor in all conference promotional material, including website, Conference App and venue signage
- Delegate list (name, position, company, state, country only)

REGISTRATION

- 1 x registration including daily catering, Welcome Reception and Conference Gala dinner

SESSION SPONSOR PACKAGE - MULTIPLE OPPORTUNITIES \$3,500

- Exclusive sponsorship of ONE Conference Session
- Company logo and profile in the Conference App and website (including link)
- e-brochure in the App
- Company logo on the holding slide for the session
- Acknowledged verbally as the Session Sponsor by the session chair
- Delegate list (name, position, company, state, country only)

KEYNOTE SPEAKER SPONSOR – MULTIPLE OPPORTUNITIES \$3,500

- Exclusive sponsorship of one Keynote Presentation at the conference
- Sponsors logo displayed on the holding slide at the commencement of the Keynote Speaker address
- Company logo and profile in the Conference App and website (including link)
- Logo recognition as the Keynote Speaker Sponsor in all conference promotional material, including website, Conference App and venue signage
- Delegate list (name, position, company, state, country only)

BREAKFAST SESSION SPONSOR – FOUR OPPORTUNITIES \$2,500

TWO OPPORTUNITIES LEFT

Sponsors and Exhibitors have the opportunity to conduct their own user group meetings at the following time slots:
Monday – Thursday mornings (excluding the morning of the Early Careers Researcher Breakfast). The sessions will run from 7:00am - 8:30am each morning.

- A room for your exclusive use for up to 1.5 hours (subject to overall program constraints and committee's approval)
A listing of your session as an add-on selection in the registration process where delegates can indicate interest in attending (and you can vet the list for acceptances)
- Company logo and profile in Conference App and website (including link)
- Logo recognition as the Trade Workshop Sponsor in all conference promotional material, including website, Conference App and venue signage
- Delegate list (name, position, company, state, country only)

Please note catering will be at sponsor's own cost.

POSTER SESSIONS SPONSOR – MULTIPLE OPPORTUNITIES \$2,000

SOLD

- Exclusive sponsorship of ONE Conference Poster Sessions (80+ posters per session)
- Exclusive branding of the poster numbers
- Company logo and profile in the Conference App and website (including link)
- Logo recognition as the Poster Session Sponsor in all conference promotional material, including website, Conference App and venue signage
- Sponsor's own signage prominently displayed in the poster display area (maximum of two pull up banners)
- Delegate list (name, position, company, state, country only)

PRE-CONFERENCE WORKSHOPS SPONSOR – TWO OPPORTUNITIES \$2,000

- Exclusive sponsorship of a Pre-conference Workshop
- Company logo and profile in the Conference App and website (including link)
- Logo recognition as the Pre-conference Workshop Sponsor in all conference promotional material, including website, Conference App and venue signage
- Sponsor's own signage prominently displayed in the Pre-Conference Workshop venue (maximum of two pull up banners)
- Delegate list (name, position, company, state, country only)

EARLY CAREERS RESEARCHER (ECR) BREAKFAST SPONSOR – ONE OPPORTUNITY \$1,500

SOLD

- Exclusive sponsorship of the ECR Breakfast
- Company logo and profile in the Conference App and website (including link)
- Logo recognition as the ECR Breakfast Sponsor in all conference promotional material, including website, Conference App and venue signage
- Sponsor's own signage prominently displayed at the conference venue in the workshop venue (maximum of one pull up banner)
- Delegate list (name, position, company, state, country only)

Please note catering will be at sponsor's cost.

ORAL PRESENTATION AND POSTER PRIZES SPONSOR - SIX OPPORTUNITIES \$500

SOLD

- Your Organisation's logo on the award certificate
- Company logo in the Conference App

NAMING RIGHTS AND BRANDING OPPORTUNITIES

Please note: Principal, Dinner and Welcome Reception sponsors have first choice of opportunities and are confirmed on a first in, first served basis. All designs for branded items are subject to approval by the MAM2020 Committee and/or Leishman Associates. Any branded items or promotional attire are supplied at sponsors' cost.

- Sponsorship of one Session – Sponsor's logo on opening and closing slides, verbal acknowledgement by the Chair)
- Activities Sponsor (including Erskine Falls Walk) - Sponsor could supply branded hats, sunscreen, insect repellent etc.
- Conference name badge and lanyard – Sponsor's logo recognition on each delegate name badge and lanyard
- Morning and afternoon refreshments – Sponsorship of one refreshment break. Sponsor's marketing collateral can be placed on catering tables plus signage acknowledging the sponsor
- Ice cream cart – available during afternoon refreshment breaks. Subject to availability. Signage dependent on cart design
- 1 x Conference lunch – Sponsor's marketing collateral can be placed on catering tables plus signage acknowledging the sponsor
- Parents Room - Live streaming of the conference

ADDITIONAL TICKETS & REGISTRATIONS

All staff on site must be registered to attend either by utilising your complimentary registration or by purchasing an additional exhibitor registration for \$700 which includes:

- Daily catering
- Attendance at conference sessions
- Attendance at the Conference Welcome Reception

Conference dinner tickets may be purchased separately for \$105 per person

This Exhibitor/ Sponsor Pass is significantly reduced from the standard delegate fee as recognition of your company's support of the event. **Please note there is a maximum of two additional exhibitor registrations per sponsor or exhibitor.**

PUBLIC LIABILITY INSURANCE

Australian regulations require all exhibitors to have adequate Public Liability Insurance cover based on a limit of indemnity to the value of \$20,000,000 or above. This refers to damage or injury caused to a third party/visitor on or in the vicinity of, an exhibition stand. Exhibitors are required to submit their Public Liability Insurance Certificate when they confirm their booking.

APPLIANCE TESTING

All electrical appliances and leads used on site must comply with the Australian Standard AS/NZ 3760:2010, which requires the appliance to be inspected, tested and tagged. Items that do not comply will not be permitted to be used onsite. Electrical items such as switchboards, cables and outlet fittings must comply with the Australian electrical wiring standard AS/NZS 3000:2007 and be installed by a qualified A grade electrician. Note: Double adaptors will not be permitted onsite, instead power boards with overload cut off are permitted. The venue is at liberty to check that the electrical appliances that you bring onsite are appropriately tagged.

MAM2020 Invited International Speakers include:

Mike Blackman	Crick Institute, UK
Bridget Barber	Menzies School of Health Research, AUS
Carolina Barillas-Mury	National Institute of Allergy and Infectious Diseases, USA
Pierre Buffet	Inserm, France
Jane Carlton	New York University, USA
Alan Cowman	Walter and Eliza Hall Institute, AUS
Abdoulaye Djimde	University of Bamako, Mali
Patrick Duffy	National Institute of Allergy and Infectious Diseases, USA
Manoj Duraisingh	Harvard School of Public Health, USA
Margaret Feeney	University of California San Francisco, USA
David Fidock	Columbia University, USA
Audrey Odom John	Washington University, UK
Matthias Marti	Glasgow University, UK
Catherine Merrick	University of Cambridge, UK
Maria Mota	Institute for Molecular Medicine, Portugal
Myaing Nyunt	Duke Global Health Institute, USA
Olivier Silvie	Inserm, France
Wai-Hong Tham	Walter and Eliza Hall Institute, AUS
Till Voss	Swiss Tropical and Public Health Institute, Switzerland
Elizabeth Winzeler	University of California San Diego, USA

MAM2020 ORGANISING COMMITTEE

National Organising Committee

Justin Boddey	Walter and Eliza Hall Institute
Michelle Boyle	QIMR Berghofer Medical Research Institute
Darren Creek	Monash University
Tania de Koning-Ward	Deakin University
Matthew Dixon	Melbourne University
Freya Fowkes	Burnet Institute
Dean Goodman	Melbourne University
Julie Healer	Walter and Eliza Hall Institute
Lisa Jones	James Cook University
Adele Lehane	Australian National University
James McCarthy	QIMR Berghofer Medical Research Institute
Ric Price	Menzies School of Health Research
Jack Richards	Burnet Institute

Local Organising Committee

Jo-Anne Chan	Burnet Institute
Sarah Charnaud	Walter and Eliza Hall Institute
Kathryn Matthews	Deakin University
Danushka Marapana	Walter and Eliza Hall Institute
Herbert Opi	Burnet Institute

International Steering Committee

Oliver Billker	Umea University, Sweden
Flaminia Catteruccia	Harvard School of Public Health, USA
Alan Cowman	Walter and Eliza Hall Institute, Australia
Peter Crompton	National Institutes of Health, USA
Simon Draper	Oxford University, Oxford
Marcelo Ferreira	University of Sao Paulo, Brazil
Dan Golderg	Washington University, USA
Manuel Llinas	Pennsylvania State University, USA
Faith Osier	University of Heidelberg, Germany
Jetsumon Prachumsri	Mahidol University, Thailand
Julian Rayner	Wellcome Sanger Institute, UK
Carole Sibley	University of Washington, USA
Photini Sinnis	John Hopkins, USA
Elizabeth Winzeler	University of California San Diego, USA

EVENT SPONSORSHIP & EXHIBITION APPLICATION TERMS & CONDITIONS

The following terms and conditions apply to your application to sponsor and/or exhibit:-

1. Definitions

Event means the event referred to in the online Booking Application Form. Exhibition/Sponsorship means the exhibition and/or sponsorship as detailed in the online Booking Application Form. GST means GST within the meaning of the GST Act. GST Act means A New Tax System (Goods and Services Tax) Act 1999 (Cth) (as amended).

Us/We means Leishman Associates Pty Ltd (ACN 103 078 897) as Conference Managers representing the Conference Committee and the Host Organisation. You means the entity submitting the Booking Application Form to sponsor and/or exhibit.

2. Application

You will submit the online Booking Application Form for the Exhibition/Sponsorship.

3. Approval

The Exhibition/Sponsorship will be confirmed upon return to You of the approved Booking Application Form, together with a tax invoice for the full amount of the Exhibition/Sponsorship fee, 50% of this total is payable within 14 days. The deposit is non-refundable and will be deducted from the booking fee. Your company logo and profile will only feature on the conference website once this deposit has been paid.

4. Payment

Upon payment of the deposit, You will receive a tax invoice for the balance of the Exhibition/Sponsorship fee. Payment of the balance of the fee is due and payable 30 days prior to the commencement of the Event. All online Booking Application Forms received within 30 days of the commencement of the Event must include full payment of the booking fee. Only once payment has been made in full will your logos and profiles be placed on Event collateral. Due to printing deadlines, You will not be guaranteed inclusion on Event collateral if payment of the booking fee is not received 30 days prior to the Event.

All international payments must include provision for bank fees and exchange rates in the payment amount. Any outstanding balance will be required to be paid by You prior to the commencement of the Event.

5. Cancellation

In the event that You cancel your Exhibition/Sponsorship, your deposit will not be refunded. In the event that You cancel your Exhibition/Sponsorship more than 90 days before the Event, You will receive a 25% refund of the Exhibition/Sponsorship fee. In the event that You cancel within 90 days of the Event, You will not receive any refund. Any monies outstanding at cancellation will need to be paid in full.

6. Changes

Once your Exhibition/Sponsorship has been confirmed and accepted, a reduction in Sponsorship/Exhibition space is considered a cancellation and will be governed by the above cancellation policy. Reduction in space can result in relocation of your Exhibition/Sponsorship at Our discretion. Any space not claimed one hour before the Event commences and will be reassigned and no refund will be payable to You.

We reserve the right to rearrange the floor plan and/or relocate any Exhibition/Sponsorship without notice to You. We reserve the right to amend existing unsold sponsorship packages or add additional sponsorship packages as required without notice to confirmed sponsors and exhibitors.

7. Stands

If You intend to utilise a custom-built exhibit stand, We must be advised of the full details and dimensions a minimum of six weeks prior to the commencement of the Event. All display construction requires our approval.

8. Assignment/Shared Packages

You are not permitted to assign, sublet or apportion the whole or any part of Your sponsorship package or booked space except upon our prior written consent. Shared sponsorship and exhibition packages will result in one set of benefits only being available to be shared by all parties involved. This includes but is not limited to logo recognition, profile inclusion, signage and registration benefits.

9. Insurance

Public Liability insurance to a minimum amount nominated in the event sponsorship prospectus must be taken out by You. A copy of the certificate of Insurance currency must be provided to Us a minimum of four weeks prior to the commencement of the Event.

10. Exclusion

All information supplied to You in relation to the Event is accurate to the best of our knowledge and belief and does not constitute a warranty and any inaccuracy or mistake will not entitle You to cancel your booking without penalty. All estimates of attendee/delegate numbers attending the Event are estimates only, and You agree that We are not responsible for any discrepancy in these estimated attendee/delegate numbers.

11. Marketing

We will use your information to send you updates and other news about this Event. We will only pass on your information to reputable third-party official contractors of the Event for the purpose of assisting you with your participation.

12. GST

All amounts paid or payable under these terms and conditions are inclusive of any GST which may be applicable to any supplies made by either party under this Agreement. To the extent GST is applicable to any amount paid or payable in respect of a taxable supply made under or in connection with this Agreement, subject to that party receiving a valid tax invoice for GST purposes from the other party in respect of the supply before the time of payment.

